

**GUS NOBLE***President, Chicago  
Scots/Scottish Home***How long have you been with the Chicago Scots/ Scottish Home?**

I've been President since 2004 but the organization has been around much, much longer. In fact we're the oldest 501c3 charity in Illinois, having been established in 1845. We have two important purposes. As the Chicago Scots, we promote Scottish culture by organizing events and initiatives like our Scottish American Museum and our Scottish Festival and Highland Games. We also offer a range of outstanding elder care services at the Scottish Home and our new Caledonian House, a home for people living with dementias like Alzheimer's Disease.

**What brought you here and what has kept you here?**

We first built the Scottish Home in 1910. Just 7 years later this home was destroyed completely by a fire. The Scottish Home residents were evacuated to safety and in many cases, taken in and looked after by neighbors in Riverside. We have never forgotten this extraordinary showing of kindness. And so we stand proudly and obligingly as a member of this community. We want to serve this community. We aim to be a special place for members of this special community to spend their last years. That's why we've continually invested in improvements to our buildings and services, and that's why generation after generation from this community turn to the Scottish Home when they need help.

**What gets you out of bed in the morning?**

I believe our society's number one job is to take care of the people who take care of us. And the people who take care of us first are our parents, grandparents and elders. At the Scottish Home, we have given loving care, friendship and peace of mind to countless residents and their families for over 100 years. And yet, as demand



WILLIAM CAMARGO/Staff photographer

for elder care changes, we strive to offer something that chimes with the times. We have responded practically to the challenge of Alzheimer's and dementia by building the Caledonian House, a haven of expert care where residents feel valued, loved and purposeful. I get out of bed and come to work because I want to be part of something that will raise the bar in elder and memory care.

**What keeps you awake at night?**

Yes, dollars and cents are important, but our real bottom line is measured in how well the wife or husband, son or daughter, family or friend of a resident sleeps at night. If I look into his or her eyes and can see that he or she is being kept awake by stress or worry, then I know something needs to be done. If they can't sleep, I can't sleep. But if see

that they've been able to put their head on their pillow and sleep well at night, then I know that they are happy with the care their loved one is receiving at the Scottish Home.

**What do you love about North Riverside?**

The Scottish Home is a place where friends become family. Our philosophy of one-on-one care is inspired by the comfort of home and the warmth of family. These 2 values – family and home – inform everything we have ever done and will ever do. These are the beacons that light our way. I recognize that these values also inform the community and character of Riverside. So, it feels comfortable and correct to be here. The Scottish Home is incredibly proud to be part of this community.